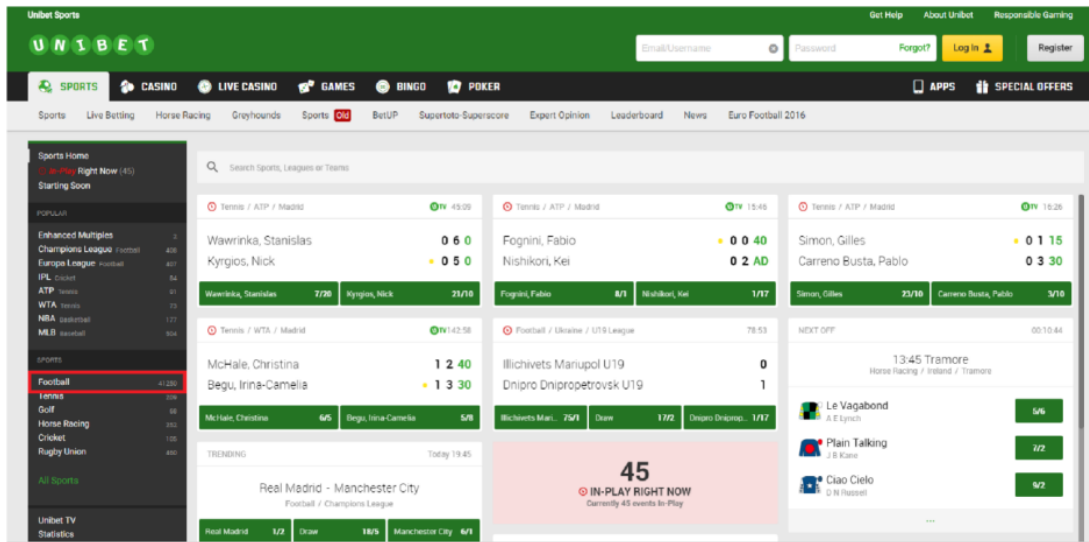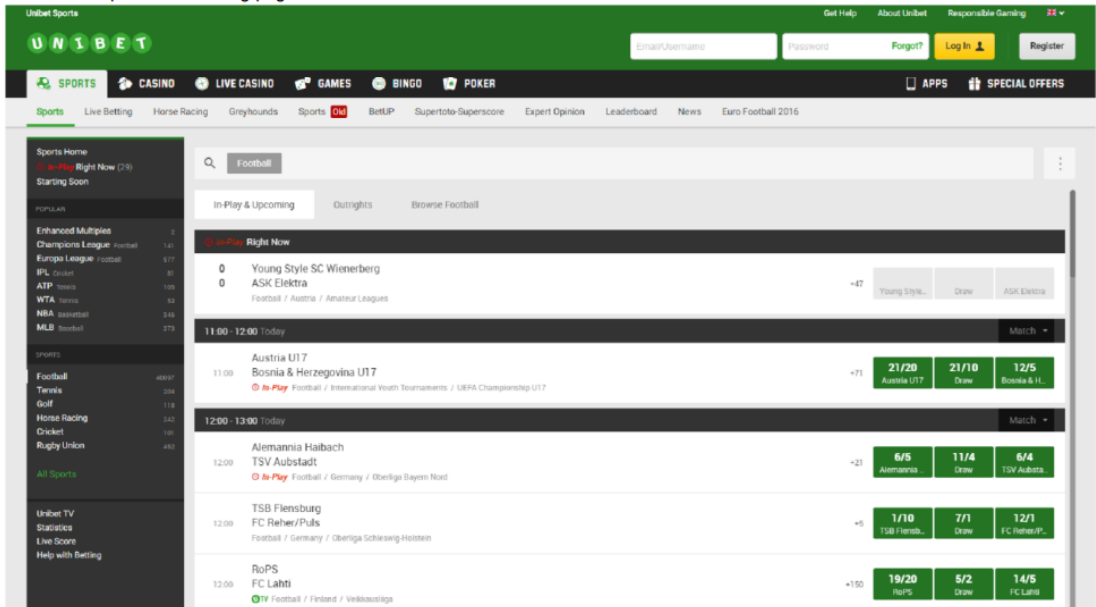# HOW TO DEEPLINK

To deeplink to a specific sport, you need to open the HTML5 betting client and follow these steps (Football will be used as an example):

1. Navigate to Football on the client located on the left of the page



2. You will end up on the following page for football

3. The browser URL will now contain the information you will need for deeplinking - 'betting#filter/football'. Remove the #filter part and you
will now have a search engine friendly URL.



4. This can be placed into a tracked URL for use by affiliates or into a URL for other channels such as Social or PPC ***Please replace the
# with %2523. 'betting#filter/football' would become 'betting%2523filter/football'

# BETSLIP

www.domain.com/stan/campaign.do?campaignId=xxxxx&ch=affiliate&sub_ch=affiliate
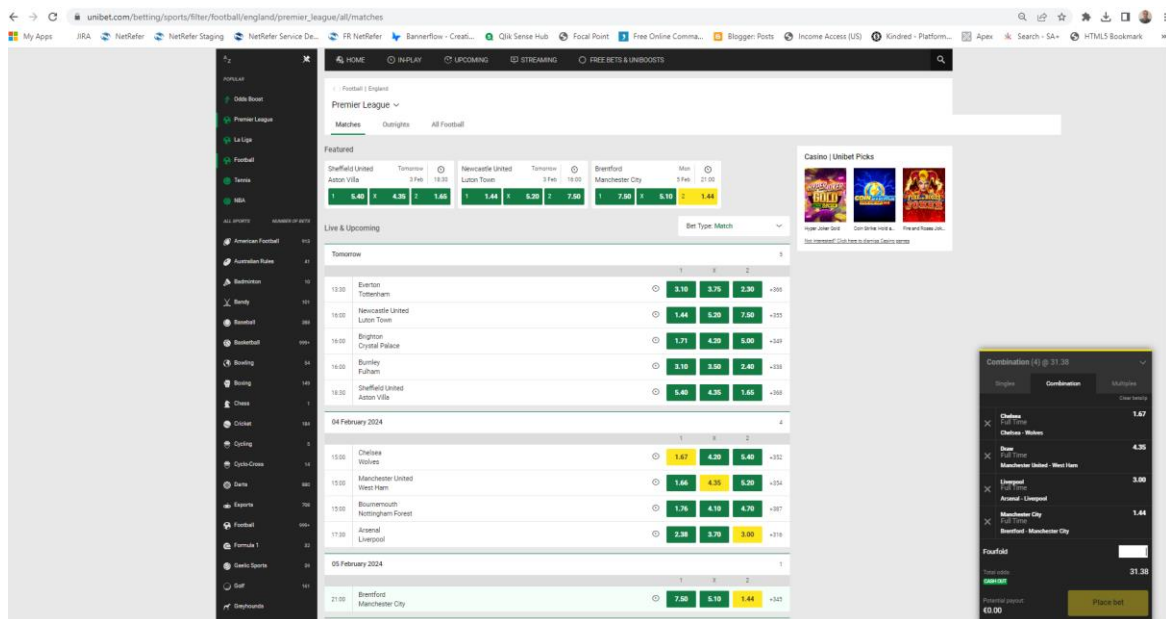
(The above structure is BStan calling STan)

Example :
https://www.unibet.co.uk/stan/campaign.do?campaignId=1126337&ch=affiliate&sub_ch=affiliate

# How to generate the Betslip Coupon & Combine with a Tracking Link

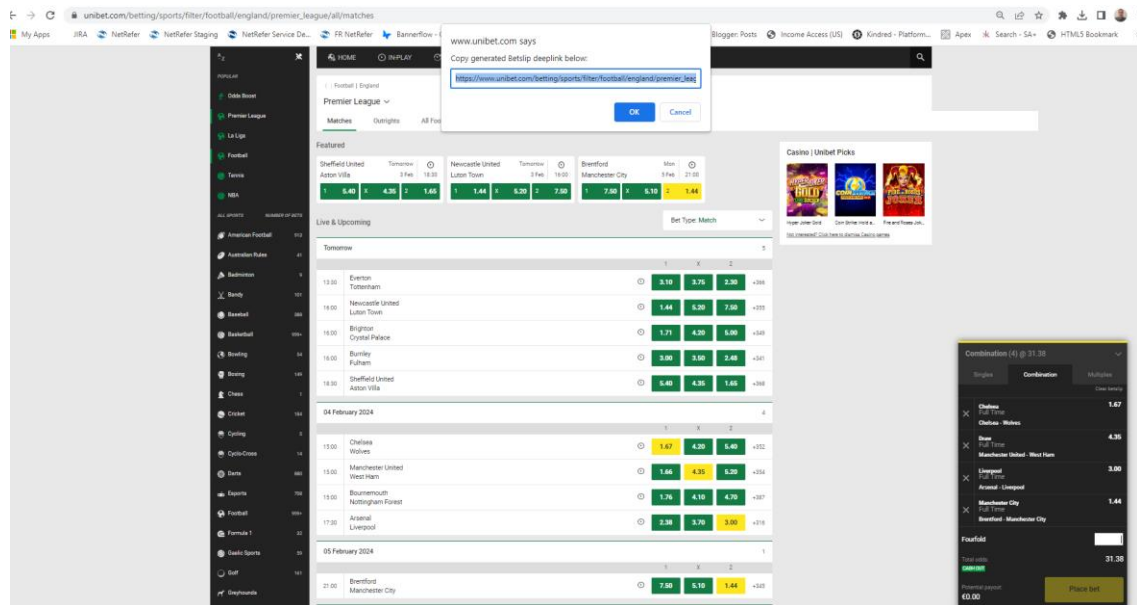Set a bookmark on your browser with the below URL (use all code) :

javascript:(function() {try{var bookmarkletUrl = 'https://static.kambicdn.com/client/core/js/betslip-bookmarklet.js';var%C2%A0script = document.createElement('script');script.src = bookmarkletUrl;document.getElementsByTagName('head')[0].appendChild(script);}catch(e){alert('Please navigate to the Unibet Sportsbook client in your browser and click the bookmarklet again.');}})()

- Once the bookmark is set up, select the game you want the betslip on



www.kindredgroup.com

- Click the Bookmark, this will prompt a popup page requesting the Stake amount which in this case we have used 10 (insert stake value according to how much Stake you want this Betslip populated with)

- Click Ok and copy the URL that is generated in the popup window



https://www.unibet.com/betting/sports/filter/football/england/premier_league/all/matches#?coupon=combination|3369580766,3369621646,3369596408,3369622805|10|replace

- Generate the Tracking link by navigating to NetRefer → Media → Media Manger, insert the Affiliate ID and Media ID in order to acquire the Get Code (Tracking Link).Test Affiliate & Media is being used in the below example:

https://b1.trickyrock.com/redirect.aspx?pid=86694174&bid=39746

- Once Get Code is gathered, combine the tracking link with the Betslip Deeplink URL

- Add **&unibetTarget=** to the tracking link and add the destination page with the coupon from the deeplink url (take details after the .com)

https://b1.trickyrock.com/redirect.aspx?pid=86694174&bid=39746&unibetTarget=/betting/sports/filter/football/england/premier_league/all/matches#?coupon=combination|3369580766,3369621646,3369596408,3369622805|10|replace

- Remove the **#** from the URL
https://b1.trickyrock.com/redirect.aspx?pid=86694174&bid=39746&unibetTarget=/betting/sports/filter/football/england/premier_league/all/matches?coupon=combination|3369580766,3369621646,3369596408,3369622805|10|replace

- Replace the **,** with **;**

  https://b1.trickyrock.com/redirect.aspx?pid=86694174&bid=39746&unibetTarget=/betting/sports/filter/football/england/premier_league/all/matches?coupon=combination|3369580766;336962
  1646;3369596408;3369622805|10|replace

*The above example is using Premier League events featured between 3rd and 4th February 2024 hence if testing the above URLs after the event date, the betslip coupon will not function.*